

# MEDICARE EXPO 2024



## INTERNATIONAL EXHIBITION ON MEDICAL EQUIPMENT AND HEALTHCARE IN HO CHI MINH CITY 2024

**Nov 21 - 23, 2024, SECC**  
799 Nguyen Van Linh, Dist. 7, Ho Chi Minh City

Directing Unit



Organizers



Co-Ordinators



[www.medicareexpo.com](http://www.medicareexpo.com)



**HMEA**

## **OPEN LETTER**

To all Vietnamese and International Organizations participating in  
The International Exhibition On Medical Equipment and Healthcare in Ho Chi Minh City  
**MEDICARE EXPO 2024**

The Ho Chi Minh City Medical Equipment Association, in collaboration with Vietnam Advertisement and Fair Exhibition JSC (VIETFAIR), is pleased to organize the International Exhibition On Medical Equipment and Healthcare in Ho Chi Minh City - Medicare Expo 2024, along with its accompanying events: International Exhibition Of Equipment Technology And Pharmaceutical Products - VietPharmaTech 2024 / Vietnam International Exhibition on Analysis, Laboratory Equipment & Technology - VietLab Expo 2024 / International Exhibition on Smart Healthcare - Smart Health 2024 from Nov 21 to 23, 2024 at the Saigon Exhibition and Convention Center (SECC) - 799 Nguyen Van Linh, District 7, Ho Chi Minh City.

The exhibition will gather over 400 booths showcasing a wide range of medical products and services, including medical equipment, pharmaceuticals, functional foods, hospital and clinic equipment, dentistry, ophthalmology, medical tourism, chemicals, analytical and testing equipment, consumables, and beauty care products, etc... Concurrently, the exhibition will feature numerous seminars, workshops, product demonstrations, and brand promotion activities, etc... creating opportunities for Vietnamese and international organizations and businesses to meet, exchange, and cooperate in investment, production, and business expansion, both domestically and internationally, thereby contributing significantly to the healthcare and medical services of Vietnam.

The Ho Chi Minh City Medical Equipment Association warmly welcomes all domestic and international organizations and businesses to participate in the exhibition and engage in highly effective trade activities.

Wish Medicare Expo 2024 great success!

**HO CHI MINH CITY MEDICAL EQUIPMENT ASSOCIATION  
CHAIRMAN**

**HUA PHU DOAN**



## GENERAL INFORMATION

**Time:** Nov 21st - 23rd, 2024  
**Venue:** Saigon Exhibition & Convention Center  
799 Nguyen Van Linh, Dist. 7, HCMC

**Opening hour** Opening ceremony : 09h00  
Nov 21 Public: 10:00 - 17:00  
Nov 21-23 Public: 09:00 - 17:00

## EXHIBITION SCALE

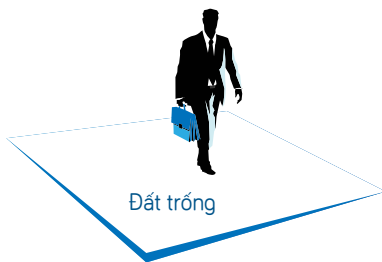
- ▶ 7.000 M2 | 300 BOOTHS | 400 EXHIBITORS
- ▶ Expected visitor (expected):
- 8.5000 International and domestic visitors
- More than 80% are trade visitors.

## STANDARD SERVICES:

- Entrance badge, Invitation card
- Company profile on show directory
- Cleaning and security services during the show day
- Setting and dismantling booths

## OPTIONAL SERVICES:

- Advertisement on show directory
- Seminars, products' introduction
- Logistics, visa, interpreter, additional services
- Booth design and decoration



## RAW SPACE INCLUDES:

Exhibitors are required to design and build their own booths or pavilion. Raw space exhibitors have to send booth design to the. Organizer approval before September 15, 2024.  
The exhibitor must pay management expenses, electricity rental fees



## STANDARD BOOTH INCLUDES: (9M2) 3M X 3M:

Space rental, Stand construction and dismantling, Side and rear walls, Fascia board with company name / booth number, Floor carpeting, Two (2) fluorescents, One (1) 220V/5A single-phase power outlet, One (1) counter and two (2) chairs, One (1) waste basket



[medicarexpo.com](http://medicarexpo.com)



**HỘI THIẾT BỊ Y TẾ TP. HỒ CHÍ MINH**  
Add: 224 Điện Biên Phủ, Quận 3, TP.HCM  
Tel: 0942.500.927 - 0916.100.509  
Email: vphoithietbityte@gmail.com



**VIETNAM ADVERTISEMENT AND FAIR EXHIBITION JSC**  
Add: 40A Hang Bai, Hoan Kiem, Ha Noi, Viet Nam  
Transaction Office: 3rd Floor, 7 Tran Phu St., Ba Dinh Dist., Hanoi, Vietnam  
\*Tel: +84 93 81 70 289



## MAIN ACTIVITIES

- ▶ Industry and career consulting workshops / Q&A sessions on laws, regulations, market trends, medical equipment, etc.
- ▶ Series of health consulting activities / Public education and counseling activities
- ▶ Symposium - Workshop on "Strengthening cooperation in the pharmaceutical industry"
- ▶ Symposium - Workshop on specialized analysis and testing
- ▶ Smart Pharmacy and Medicine Forum
- ▶ Factories and plants tours
- ▶ Workshops, business promotion activities, B2B trading, technology and new product introductions.

CUSTOMER SUPPORT for delegations and specialized visitors; Supporting lunch, travel and accommodation expenses for specialized visitors who is far from Ho Chi Minh city about 150km or more



## EXHIBITION DISPLAYS AND INTRODUCTIONS

### MEDICAL EQUIPMENT

- ☑ Medical equipment; surgical instruments and equipment; surgical equipment; diagnostic equipment; physical therapy equipment; orthopedic surgery; home medical supplies and equipment; personal protective equipment; medical consumables...
- ☑ Hospital and clinic equipment, furniture, medical software, medical examination and treatment services...

### PHARMACEUTICALS AND FUNCTIONAL FOODS

- ☑ Pharmaceuticals, functional foods, cosmetics
- ☑ Pharmaceutical manufacturing and extraction machinery and technology, pharmaceutical packaging machinery and equipment, packaging materials
- ☑ Printing, packaging, glass, and bottle machinery for the pharmaceutical industry
- ☑ RO water treatment systems for the pharmaceutical industry

### LABORATORY AND ANALYTICAL EQUIPMENT

- ☑ Analytical equipment; testing equipment: laboratory testing and inspection equipment, cleaning and environmental protection equipment
- ☑ Image analysis and processing equipment; Applications of biotechnology, medical engineering and equipment
- ☑ Equipment and products for treating water and medical waste

### SMART MEDICAL AND PHARMACEUTICALS TECHNOLOGY

- ☑ Application of digital transformation in medical and pharmaceutical; smart healthcare

### CLEANROOM EQUIPMENT

- ☑ Medical cleanroom equipment, pharmaceutical manufacturing plants
- ☑ Clean benches, clean air filters, biological safety cabinets, self-cleaning air devices, sterilization equipment, etc.

**APPLICATION FORM**

Company name:.....

Person In-Charge: .....Position:.....

Address:.....

Tel:.....E-mail:.....

Exhibit items:.....

**A. We'd like to book:**

Standard booth 9 sqm: USD 3.000 /booth x ..... booth(s) = USD.....

Indoor raw space (18 sqm minimum): USD 300 /sqm x.....sqm = USD.....

**B. Advertise in Exhibition Catalogue**

Cover 2,3,4 (4 color) : USD 1.200 /page x ..... page(s) = USD.....

Inside page (4 color) : USD 700 /page x ..... page(s) = USD.....

Inside page (black and white): USD 500 /page x ..... page(s) = USD.....

(The Show Catalogue will have 5.000 copies, and will be distributed freely to Exhibitors and visitors. Price above doesn't include design expense and typesetting).

Total:..... USD

**C. Other requests:** .....

Note : Exhibitors must tranfer 50% space rental fee in cash or bank draft to the Organizer within 7 days after submitting the application form.Remaining 50% fee must be tranfer not later than 30 days before receiving exhibition booth. For withdrawal, exhibitors should send a notice to the Organizer in writing not later than 40 days prior to the opening day to get 50% refund. We'd like to pay the amount of ..... is 50% of total in :

VIETNAM ADVERTISEMENT AND FAIR EXHIBITION JSC

Add: Bien phong Newspaper Bldg., 40A Hang Bai Str., Hoan Kiem Dist., Hanoi, Vietnam

Account USD: 0021371057051 - Vietcombank Hanoi

Bank's Address: 11B, Cat Linh Street, Quoc Tu Giam Ward, Hanoi, Vietnam

Person - in - Charge.....

Dete.....

(sign, stamp)



